MuRo design studio

Residential Architecture and Interior Design

Thoughtful Design Purposefully Built

Services + Pricing Guide 2026

www.murodesignstudio.com

Our Approach.

Too often, projects become more complicated than they need to be—resulting in costly redesigns, permitting delays, and a disconnect between design intent and construction reality.

At **MuRo Design Studio,** we believe great homes are created when architecture, interior design, and real construction are considered together from the very beginning.

Every project is approached through the lens of both design and execution, ensuring that great ideas translate into homes that are beautiful, practical to build, and enjoyable to live in.

Whether we're creating a fully custom home, a spec home, or supporting a builder's production process, our goal remains the same:

Thoughtful Design. Purposefully Built.



Where we help:

- Custom Homes
- Spec Homes
- Developments
- Builder Partnerships

Our Services.

Custom Home Design

We offer three levels of custom design services to meet you where you are in the design and build process:

Design essentials

ESTABLISH THE VISION

Concept design, planning, and initial visualization to bring your ideas to life

Standard plus

PERMIT AND CONSTRUCTION READY

Detailed drawings and documentation to obtain permits and prepare for construction

MuRo complete

THE COMPLETE DESIGN EXPERIENCE

End-to-end architectural and interior design, documentation, selections and marketing material

Looking for a faster starting point?

MuRo select homes

Our Pre-Designed Home Collection



The Oxford



The Verta



The Birch

Every project is different. Whether you're looking for a fully custom solution, or a pre-designed build-ready home, we offer service levels tailored to your project-specific needs.



Design essentials

Starting at
$2 / sq ft

Establish The Vision

Design Essentials is the ideal starting point for homeowners, builders, and developers looking to establish a clear architectural direction before investing in permit drawings and construction documentation.

Through floor plans, elevations, renderings, and material concepts, we develop a cohesive vision that can be used for feasibility studies, budgeting, fundraising, pre-sales, or simply an initial design to handoff to in-house drafters or local permit consultants.

What's Included

- Custom Floor Plan Design
- Exterior Elevation Design
- Exterior Material Palettes
- Exterior Renderings
- Building Site Placement

Ideal For

- Builders with in-house drafting capabilities
- Homeowners exploring concepts
- Developers evaluating feasibility
- Pre-sales and marketing



Standard plus

Starting at
$4 / sq ft

Permit and Construction Ready

Standard Plus expands upon Design Essentials by transforming the approved design into a permit-ready and construction-ready documentation package.

This service is ideal for builders, developers, and homeowners who are ready to move beyond concept development and begin permitting, pricing, and construction planning.

What's Included

Everything in *Design Essentials*, and:

- Architectural Permit Drawings
- Construction Detailing
- Bid-Ready Documentation
- Consultant Coordination

Ideal For

- Builders preparing for construction
- Homeowners ready to build
- Developers moving towards approvals

Most Popular







MuRo complete

Starting at
$8 / sq ft

The Complete Design Experience

MuRo Complete is our most comprehensive service level, delivering a fully coordinated architecture and interior design experience from concept through construction and presentation.

Designed for homeowners seeking a fully curated home and builders looking to maximize marketability, buyer experience, and long-term value.

What's Included

Everything in *Standard Plus*, and:

- **Full Service Interior Design Package***
- Complete Interior Rendering Set
- 3D Virtual Walkthrough Experience
- Marketing Material for Developers

Ideal For

- Ultra Luxury Custom Homes
- Spec Builders
- Developments & Presales
- Homeowners Building Their Forever Home

*Interior design services detailed on next page

Interior Design

Starting at

$4.50 / sq ft

*Included with **MuRo Complete***

A cohesive vision from architecture to interiors.

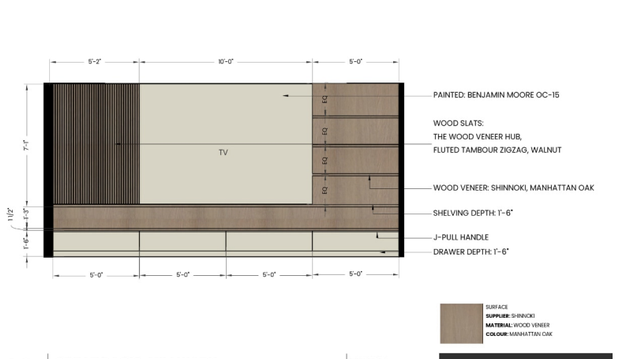
Our interior design services deliver a fully curated interior tailored to your lifestyle, while staying true to the exterior architecture.

From design concepts to finish specifications and fixture selections, every detail is thoughtfully selected to create a beautiful, functional space that feels like home.



Included

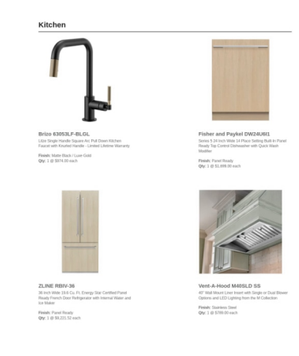
- Material & Finish Selections
- Paint & Color Schedules
- Millwork Design
- Material Quantities and Takeoffs
- Fixture Selections and Pricing
- Interior Elevations & Renders
- Appliance Selections
- Itimized Bill of Materials



910 GREAT ROOM - MILLWORK
SCALE: 1/2" = 1'-0"

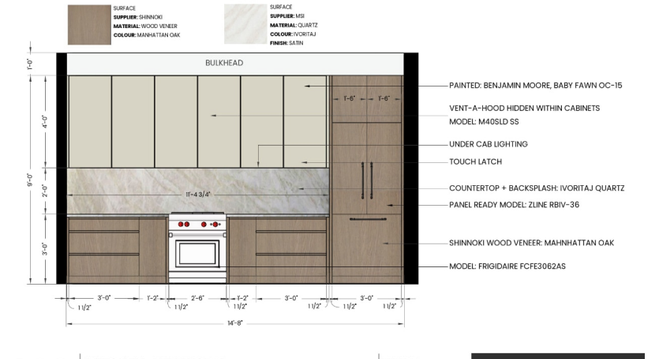
THE VERTA

MuRo design studio



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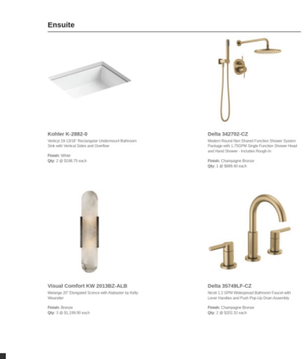
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906 KITCHEN - MILLWORK
SCALE: 1/2" = 1'-0"

THE VERTA

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801 SURFACE + FLOORING PLAN - MAIN FLOOR
SCALED TO FIT PAGE

THE VERTA

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MuRo select homes

Start With a Proven Design.

MuRo Select Homes are our collection of pre-designed residences created for builders, developers, and homeowners looking to accelerate the design process without sacrificing quality.

Each home is developed using the same architectural and interior design principles that guide our custom projects, resulting in thoughtfully designed homes that are practical to build, easy to market, and enjoyable to live in.

Starting at

$1.00 / sq ft



Why MuRo Select?

More Than a Stock Plan.

Traditional Stock Plans

Typical Limitations

- Generic Designs
- No Interior Design Package
- Limited Marketing Assets for Developers
- Minimal Visualization
- Little Builder Differentiation
- Not Easily Customizable
- Compete Against Hundreds of Identical Builds
- Often Requires Significant Modification by Third Party
- No Permit Support or Communication During Construction

MuRo select homes

Included With Every Plan

- Unique Architecture and Floor Plans
- Comprehensive Interior Design Package
- Extensive Marketing Assets
- Complete Exterior and Interior Renderings
- Interactive 3D Virtual Tour for Potential Buyers
- Builder-Focused Efficient Design and Documentation
- Customization Add On Options Available
- Commitment to Communcation Throughout Construction
- CAD Source Files Provided for Consultant Use
- Optional Permitting & Project-Specific Detailing Add On







MuRo Select Featured Model

The Verta.

Base Price

$3,300 USD

Beds
3

Baths
2.5

Livable Area
3300 sq ft

Garage
2 Car

Overview

The Verta is a Scandinavian-inspired modern home defined by restraint and thoughtful simplicity. Clean gabled forms, a refined neutral palette, and precise detailing create a strong yet understated architectural presence. Carefully proportioned openings bring in soft, natural light throughout the day.

Inside, the design emphasizes calm, open spaces layered with warm wood tones, minimal finishes, and intentional moments of texture that add depth without excess. The Verta is designed for those who value timeless modern design—where simplicity feels elevated, materials are honest, and every detail serves a purpose.

MuRo select homes



First Floor



Second Floor

Also Available.

MuRo select homes



Most Popular

The Birch.

Base Price

$2,800 USD

Beds 3

Baths 2

Livable Area 2800 sq ft

Garage 2 Car

Interested in a custom variation?

Every MuRo Select Home can be adapted to suit your site, builder standards, and project requirements. Contact us to learn more and to browse the full collection.



The Sago.



The Strata.



The Oxford.

Let's Build Something Exceptional.

Whether you're planning a custom home, looking for the right MuRo Select Home, or just looking for the right builder-focused partner, we'd love to learn more about your vision.

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Residential Architecture and Interior Design